




# The Conn Memorial Foundation | 2020-2021 Impact Strategy



**OUR MISSION:** To help children from low-income families in Hillsborough County succeed in school and life from day one by strategically investing in their academic and social-emotional achievement and in the leaders and organizations dedicated to supporting them.

**OUR VISION:** Every child in Hillsborough County grows up to be a successful citizen because they were ready for kindergarten, graduated from high school and had the skills and support to succeed as leaders who impact our community for good.

<p><b>GOALS</b> Why we're here</p>	<p>Improve kindergarten readiness and transition</p>	<p>Increase high school graduation rates and post-secondary readiness and transition</p>	<p>Develop local leaders to strengthen organizations and our community</p>
<p><b>WHO WE SERVE</b> Our priority populations</p>	<p><b>Birth to Kindergarten</b> Children, families, teachers and schools in Hillsborough County serving children ages 0 to 5</p>	<p><b>Preschool through High School</b> Children, families and teachers from private and charter schools in Hillsborough County serving children in Pre-K through 12<sup>th</sup> grade</p>	<p><b>Professionals</b> Leaders at early learning centers, schools and social service organizations in Hillsborough County</p>
<p><b>GUIDING PRINCIPLES</b> The values that drive our decisions</p>	<ul style="list-style-type: none"> <li>• Put the needs of our community first</li> <li>• Laser-focus on replicable, systemic change</li> <li>• Connect and empower partners</li> <li>• Actively engage in projects</li> <li>• Lead with data and impact</li> <li>• Invest responsibly</li> </ul>		
<p><b>STRATEGIES</b> How we accomplish our mission</p>	<ul style="list-style-type: none"> <li>• Facilitate strategic partnerships among early learning centers, public schools, school systems and social service agencies</li> <li>• Deepen engagement with caregivers as children's first teachers</li> </ul>	<ul style="list-style-type: none"> <li>• Facilitate strategic partnerships among select private and charter schools</li> <li>• Engage caregivers/families to improve students' transition to high school</li> <li>• Provide real-world learning experiences that prepare every student for college and/or the workforce</li> </ul>	<ul style="list-style-type: none"> <li>• Fund and facilitate professional development and experiential learning opportunities for leaders at all levels</li> </ul>
<p><b>PROGRAMS</b> Work we fund and facilitate</p>	<p><b>Great We Grow</b> A collaboration that brings together families, preschools, elementary schools, out-of-school time providers and community partners to break down silos and think differently about the educational journey. Together, partners focus on increasing kindergarten readiness and improving elementary school transition, so every student has the chance to succeed from day one — in the classroom and in life.</p> <ul style="list-style-type: none"> <li>• Southshore</li> <li>• <a href="#">Tampa Preschool Partnership</a></li> <li>• <a href="#">Town and Country</a></li> </ul> 	<p><b>Graduate Great</b> An educational collaboration that brings local schools together to create clear and unobstructed paths to graduation and higher education for every student. By working collectively from preschool through high school, partner schools help students build the confidence, competence and character necessary to succeed beyond high school and in life.</p> <p><a href="#">READ IMPACT REPORT</a></p> 	<p><b>Cultivating Great Leaders</b> <a href="#">Nonprofit Leadership Center</a> A nonprofit dedicated to developing and connecting nonprofit leaders to strengthen organizations and communities through professional development, training, and education that builds capacity and deepens impact.</p> <p><a href="#">Certificate in Nonprofit Management at the University of Tampa</a></p> <p><a href="#">READ IMPACT REPORT</a></p> 
<p><b>DESIRED IMPACT</b> What ultimate success looks like</p>	<p>More children in Hillsborough County are ready for kindergarten (STAR/iReady) and successfully transition to elementary school</p>	<p>More high school graduates in Hillsborough County are prepared with a pathway and access to post-secondary education</p>	<p>Hillsborough County leaders and organizations serve more people and solve community problems that lead to stronger, healthier families and communities</p>