





# The Conn Memorial Foundation | 2024-25 Impact Strategy



**OUR MISSION:** To help children in Hillsborough County from families of limited economic resources succeed in school and life from day one by strategically investing in their academic and emotional achievement and in the leaders and organizations dedicated to supporting them.

**OUR VISION:** Every child in Hillsborough County grows up to be a successful citizen because they were ready for kindergarten, graduated from high school and had the skills and support to succeed as leaders who impact our community for good.

<b>GOALS</b> Why we're here	Improve kindergarten readiness and transition	Increase high school graduation rates and post-secondary readiness and transition	Develop local leaders to strengthen organizations and our community
<b>WHO WE SERVE</b> Our priority populations	<b>Birth to Kindergarten</b> Children ages 0 to 5 in Hillsborough County and the families, teachers and schools that support them	<b>Preschool through High School</b> Children in pre-K through 12 <sup>th</sup> grade in Hillsborough County and the families, teachers and schools that support them	<b>Professionals</b> Leaders at preschools, schools and nonprofit organizations in Hillsborough County
<b>GUIDING PRINCIPLES</b> The values that drive our decisions	<ul style="list-style-type: none"> <li>Put the needs of our community first</li> <li>Laser-focus on replicable, systemic change</li> <li>Connect and empower partners</li> <li>Actively engage in projects</li> <li>Lead with data and impact</li> <li>Invest responsibly</li> </ul>		
<b>STRATEGIES</b> How we accomplish our mission	<ul style="list-style-type: none"> <li>Facilitate strategic partnerships among preschools, public schools, educational systems and nonprofits</li> <li>Deepen engagement with caregivers as children's first teachers</li> </ul>	<ul style="list-style-type: none"> <li>Facilitate strategic partnerships among select private and charter schools</li> <li>Engage caregivers/families to improve students' transition to high school</li> <li>Provide professional learning experiences that prepare every student for college and/or the workforce</li> </ul>	<ul style="list-style-type: none"> <li>Fund and facilitate professional development and experiential learning opportunities for leaders at all levels</li> </ul>
<b>PROGRAMS</b> Work we fund and facilitate	<p><b>Great We Grow</b>                  Families, preschools, elementary schools, out-of-school time providers, and community partners work together to break down silos and improve student outcomes.</p> <ul style="list-style-type: none"> <li><a href="#">Southshore</a></li> <li><a href="#">Tampa Preschool Partnership*</a></li> <li><a href="#">Town and Country</a></li> </ul>  <p><b>Nonprofit Preschools in Public Schools</b>                  Innovative model where a nonprofit preschool operates within a public elementary school to improve outcomes.</p> <ul style="list-style-type: none"> <li><b>The Y at Morgan Woods (beginning August 2025)</b></li> </ul>	<p><b>Graduate Great</b>                  An educational collaboration that brings local schools together to create clear and unobstructed paths to graduation and higher education for every student.</p> <p><a href="#">SEE IMPACT REPORT*</a></p> 	<p><b>Cultivating Great Leaders</b>  <a href="#">Nonprofit Leadership Center</a>                  Develops and connects nonprofit leaders to strengthen organizations and communities through professional development, training, and education that builds capacity and deepens impact.</p> <p><a href="#">SEE IMPACT REPORT</a></p>  <p><a href="#">Certificate in Nonprofit Management at The University of Tampa</a></p> <p><a href="#">SEE IMPACT REPORT</a></p> 
<b>DESIRED IMPACT</b> What ultimate success looks like	At least 70% of children are ready for kindergarten and all successfully transition to elementary school	100% of high school seniors graduate with a pathway and access to post-secondary education	Hillsborough County leaders and organizations serve more people and solve community problems that lead to stronger, healthier families and communities

\* Operational support for select preschools generously provided by [A Brighter Community](#) to serve more children from limited economic resources